

Do it yourself: third-party fundraising FAQs



Your partnership makes a difference in the communities we serve – and we welcome the opportunity to collaborate with you. Whether you want to host an event, throw a party or hold a fundraiser, we make it easy for you to support your local hospital with your own creative Moment of Giving third-party fundraiser.

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Frequently asked questions

What is a Moment of Giving third-party fundraiser?

Your **Moment of Giving** fundraiser – organized by you – is an opportunity for you to share in our mission to provide the communities we serve with the most advanced care.

All funds raised will go towards your identified “cause,” helping to ensure we can sustain the high-quality programs and services that make a difference in the lives of our patients and their families.

Who can create a third-party fundraiser?

Anyone! Third-party fundraising events are conducted by an individual, group or organization from the community.

How do I get started?

You already have! Deciding to host a personal fundraiser is a huge accomplishment in itself – thank you. We suggest something you enjoy doing (e.g., cooking, hiking, running) and considering how you can add a fundraising component to it. This way you are not starting from scratch and, in addition to supporting a great cause, you are doing something you love.

Once you choose the type of fundraiser you’d like to host, contact Abby Eaton, Digital Fundraising Coordinator at Nuvance Health, at **(475) 296-4573** or **abigail.eaton@nuvancehealth.org**.



How long does it take to get my fundraiser approved?

We will get back to you about your proposal within seven business days after we receive it.

Can someone from Nuvance Health help me organize, attend or speak at my event?

We are happy to provide guidance for your event, but as the event organizer you are responsible for planning, staffing and promoting the event. We do not have the staff to handle the organizational and administrative tasks associated with third-party events. Nuvance Health does our best to attend events supporting our hospitals.

How will the Foundations of Nuvance Health support my efforts?

We can provide:

- Consultation on fundraisers and events
- Guidance to help you select an area of support for your fundraiser
- A letter of authorization to validate the authenticity of your fundraiser
- Our Nuvance Health logo for your marketing materials (Please note that we must review everything with our name and logo on it **before** it is printed or distributed.)

While we are here to support you, we are however, unable to provide:

- Our sales tax exemption number
- Insurance or liability coverage
- Mailing list of donors and/or vendors
- Nuvance Health stationery
- Funding or reimbursement of your expenses
- Publicity (e.g., newspaper, radio, television, social media)
- Guaranteed attendance at your event

Will my supporters get a receipt?

Nuvance Health cannot issue charitable tax receipts for donors or sponsors who make payments directly to your third-party fundraiser. If your donor would like a tax receipt, their check contribution should be made payable to Nuvance Health or one of our hospital foundations and mailed to:

Foundations of Nuvance Health

P.O. Box 22539
New York, NY 10087-2539

Please note that there are complex regulations around distribution of charitable tax receipts. This includes donations of money, in-kind items and services. Issuing an inappropriate receipt can put our charitable tax status in jeopardy so **please do not promise any kind of receipt**.

For more information, contact foundation@nuvancehealth.org.



Do I send my supporters a "thank you" for my event?

Yes. It is important to thank everyone who was involved with your fundraiser. Nuvance Health can provide you with a list of your supporters who made a gift online.

Will Nuvance Health reimburse expenses for my event?

We recognize that some organizers need funds to run an event and pay expenses; however, Nuvance Health cannot fund or financially support fundraisers. **Organizers are responsible for covering all expenses and cannot be reimbursed by Nuvance Health.**



In the planning phase, make sure you develop a budget reflecting the type of event you are having and the costs that may relate to your event.

Where do I send the proceeds raised from my fundraiser?

Please ensure all checks are made payable to Nuvance Health or one of our hospital foundations and mail proceeds to:

Foundations of Nuvance Health

P.O. Box 22539
New York, NY 10087-2539

Be sure to include a note with the event name and the program area of support in the check's memo line.



If you're ready to get started – or want to learn more – contact:

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